



San Diego Community
Choice Alliance

FOR IMMEDIATE RELEASE

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GRID Alternatives Joins San Diego Community Choice Alliance

Now is the Time to Adopt Community Choice

SAN DIEGO, October 4, 2018 — GRID Alternatives San Diego has joined the [San Diego Community Choice Alliance](#) (SDCCA) and called upon Mayor Faulconer and the City Council to adopt Community Choice Energy in San Diego and support equitable access to clean energy for low-income and disadvantaged communities.

[GRID Alternatives San Diego](#) is an affiliate of [GRID Alternatives](#), a national leader in making clean, affordable solar power and solar jobs accessible to low-income communities and communities of color. Using a unique, people-first model, GRID San Diego develops and implements solar projects that serve qualifying households and affordable housing providers, while providing hands-on job training. GRID San Diego has installed solar for 1,000 families to-date and helped households and housing providers save \$27.3 million in lifetime electricity costs, while training over 2700 people.

"Community Choice Energy has a proven track record of helping cities reach their renewable energy goals in a way that benefits both the local economy and underserved communities," said Paul Cleary, Executive Director of GRID Alternatives San Diego. "We are excited to partner with SDCCA to move forward this important initiative, helping protect our climate, create new jobs, and make sure everyone can participate in and benefit from the clean energy transition."

As a member of the San Diego Community Choice Alliance, GRID Alternatives San Diego joins a [long list](#) of business, faith, community and social justice organizations who support community choice in San Diego. SDCCA is dedicated to advancing community choice in the San Diego region.

"GRID Alternatives San Diego is one of the leading equity-focused clean energy organization in the San Diego area, and we are thrilled to have them join our growing coalition to help ensure that equity is central to our ongoing conversations," said Nicole Capretz of the SDCCA.

GRID Alternatives San Diego and all of the San Diego Community Choice Alliance members, supporters, and community partners rallied at city hall last week in support of community choice.

“The Mayor and City Council need to know that San Diegans are ready for choice,” Capretz said.

#CountdownToChoice