



## San Diego Community Choice Alliance

### **FOR IMMEDIATE RELEASE**

CONTACT:

Sebastian Sarria

(407) 925-1376

[info@sdcommunitychoice.org](mailto:info@sdcommunitychoice.org)

**Mayor & Council:**

**San Diego Families Must Not Be Left Behind  
- Community Choice Now**

*LA & Ventura County + 29 Cities Leapfrog Past City of San Diego & Join the  
Community Choice Revolution*

**SAN DIEGO, May 21, 2018** - Southern California is moving full speed ahead with the only tried-and-true pathway to reaching 100 percent renewable energy. Community Choice will offer families and businesses in two counties a choice in their electricity provider, and the question has to be asked: why aren't we in San Diego receiving the same benefit?

Clean Power Alliance will launch next month in the unincorporated areas and ***in 29 cities throughout Los Angeles and Ventura Counties***. Not only will families and businesses throughout that region enjoy the benefits of choice, but those communities will retain revenue for the public good and grow their local economies. Experts agree that moving from a profit-driven to a nonprofit business model contains costs for ratepayers.

Doesn't San Diego deserve the same benefits and opportunities?

*"The one thing I can count on every year is that my energy bill is going to be higher. Let's make a change so San Diego doesn't get left behind in the clean energy movement."*

*- Atalanta Jackson, owner at Camellia Wedding Flowers.*

*"I think that the inner-city residents are being taken advantage of...the cost of energy now is escalating in the community. There was to be someone who is willing to speak truth to power."*

*- Bishop George McKinney, St. Stephen's Cathedral Church of God in Christ*

While LA charges ahead, we in San Diego are in danger of being left behind. Meanwhile, more than 100 entities — including elected officials, community planning groups, organizations, and community leaders — continue to call for the only viable pathway to reach 100 percent renewable energy. Mayor Faulconer, it's time to move forward with Community Choice.



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**#CountdownToChoice**

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**San Diego Community Choice Alliance** is a congregation of business, faith, community, elected and labor leaders calling for the adoption of the only tried-and-true pathway to 100% clean energy, Community Choice. Choice will accelerate the transition to a clean energy economy by creating a not-for-profit public agency that offers families choice, drives innovation, builds the local economy, and keeps revenue in the community.